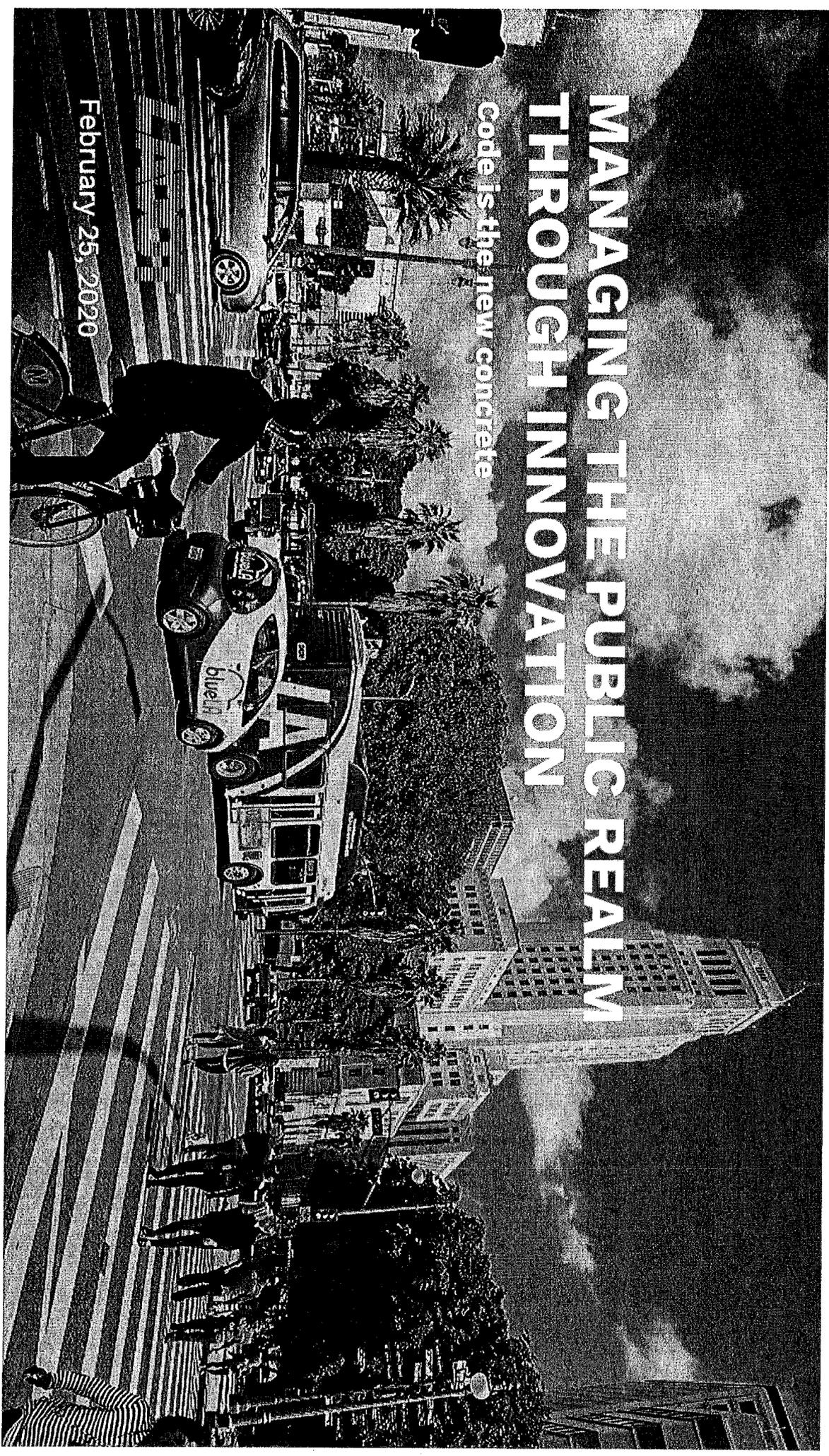


# MANAGING THE PUBLIC REALM THROUGH INNOVATION

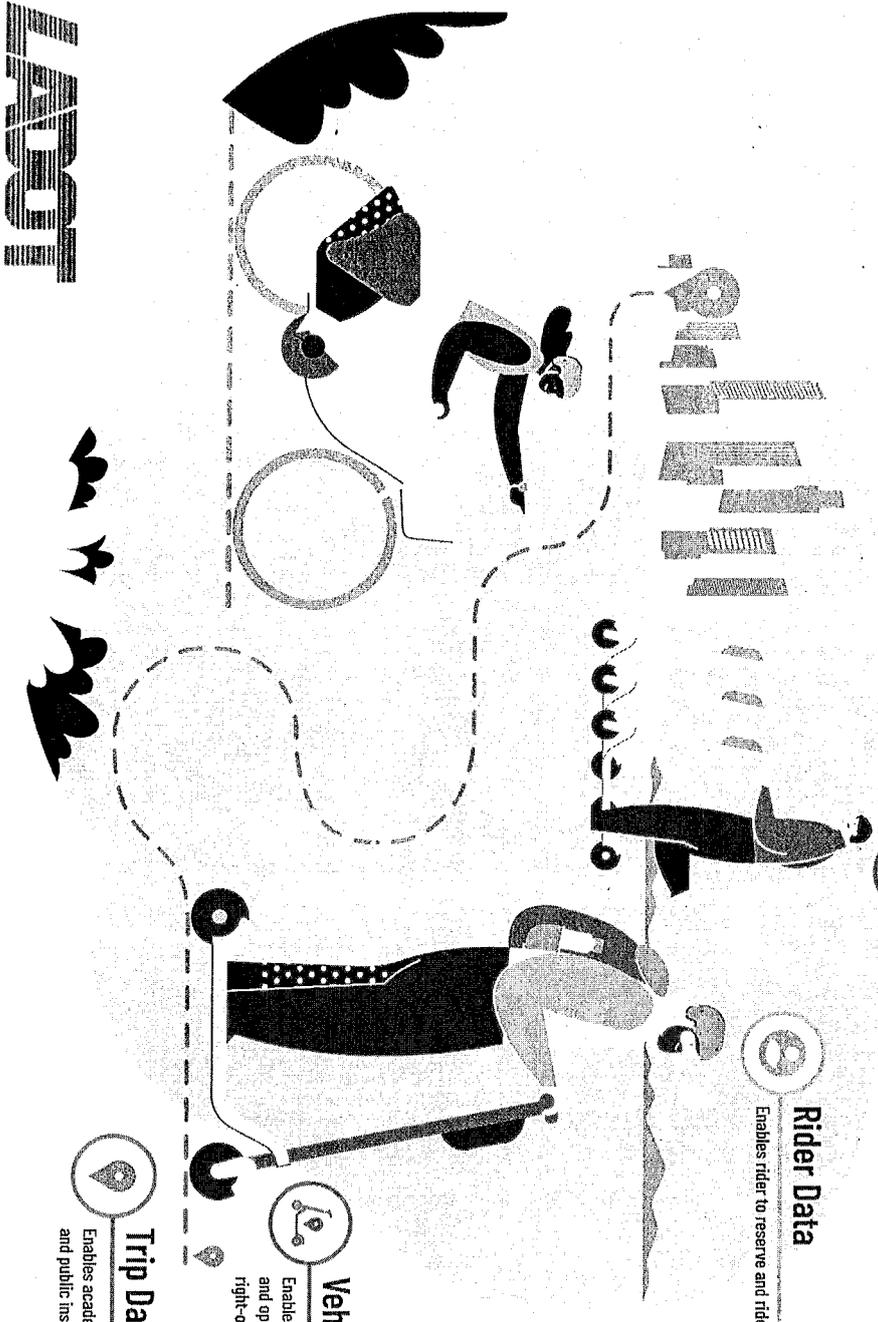
*Code is the new concrete*

February 25, 2020



# DATA USAGE

BY ENTITY TYPE



## Operator / Company Employee Data

Enables operators and company employees to charge, repair, manage vehicles

## Rider Data

Enables rider to reserve and ride vehicles

## Vehicle Data

Enables planning, regulation, and operations of public right-of-way

## Trip Data

Enables academic research and public insight

Social Security Number
Tax Information
Bank Account

Full Name
Home Address
Cell Phone
Email Address
Credit Card
Driver License (incl. photo)
Birthdate
Sex
Height
Weight
Trip Costs
Trip History
Cell Phone GPS Location

Vehicle ID
Trip Origin/Destination
Trip Route
Trip Duration
Vehicle Status

Aggregated Trip Data
Aggregated Trip Origin/Destination
Aggregated Trip Duration

**Company**  
Uses employee and rider data to employ personnel to manage their vehicle fleet, and enable riders to use their vehicles.

**City**  
Uses vehicle data to identify right-of-way concerns, like having too many scooters in a particular area. City ensures trip data is de-identified before making it available for public use.

LAOBT



Map



Vehicles



Violations



KPI



Providers



Areas



Policies

# SNAPSHOT OF DOCKLESS DEVICES IN LOS ANGELES

